



NEWS RELEASE

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MEDIA REQUESTS:

Abilene Public Information: apdpio@abilenetx.gov

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Helmet Give-away for Kids at Safety City

Abilene, Texas – On Thursday, March 23, students attending class at the Melvin Martin Center for Children’s Safety, will receive new bicycle helmets free of charge.

Thanks to a program by the Texas Medical Association (TMA) alliance out of Lubbock, students will get brand new bicycle helmets, designed to provide protection to kids riding bicycles. The *Hard Hat for Little’s* program was created to help reduce head injury among Texas children. A properly fitted helmet can prevent most head injuries, up to 85 %, which is the most common cause of disability or death in a bicycle crash.

Safety City is proud to team up with TMA to provide this potentially life-saving equipment to area students. Members of the media may arrive at Safety City, 2601 S. 7th, at 10 a.m.

Respectfully,

Rick Tomlin

Public Information Coordinator

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Media inquiries or needs regarding this item can be sent to apdpio@abilenetx.gov.

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